

For Immediate Release

Olympian, World Champion, and Canadian Legend to teach at World Curling Federation Adult Camp in Prague

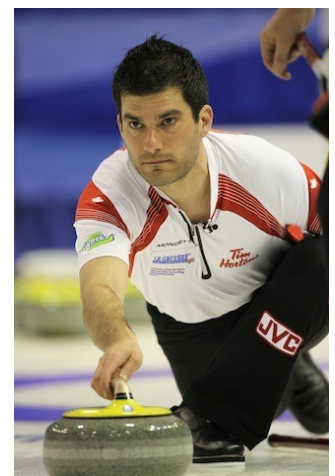
The World Curling Federation and WOW! Special Event Management Inc. are pleased to announce the initial group of instructors who will teach at the World Curling Federation Adult Camp in Prague this summer.



Viktor Kjell is a two-time Olympian representing Sweden at the Winter Olympics in Vancouver in 2010 (4th) and Sochi in 2014 (Bronze Medal) as part of Team Niklas Edin. He also won a World Championship in 2013 and is a two-time European Champion.

As a coach and instructor, he has worked with 2014 Olympic Champion Jennifer Jones of Canada, and coached Team Kyle Smith from Great Britain at the Pyeongchang Olympic Games in 2018. He is currently the national coach of the Switzerland Curling Association, which saw his adopted country win gold in Women's, and bronze in Men's, at the 2023 World Curling Championships.

Craig Savill is a two-time Canadian and World Junior Champion (with John Morris) and two-time Canadian and World Champion (with Glenn Howard). As part of Team Howard, the foursome dominated the sport for over a decade amassing 13 Grand Slam titles.



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Craig has taught at the HOT SHOTS Curling Camps and at the Team Glenn Howard Fantasy Curling Camps.

For the past four years Savill has been the coach of the Czech Republic national team skipped by Lukas Klima.



Sherry Middaugh is a Canadian curling legend and one of the most well-liked players in the sport. She is a five-time Ontario Champion and former Saskatchewan provincial champion. She was the finalist at the 2013 Canadian Olympic Curling Trials leading to the Sochi

Winter Games. She is also a two-time Canadian Senior Championship finalist.

As a coach, Sherry has worked with Team Tracy Fleury from Northern Ontario and taught at the HOT SHOTS Curling Camps in Canada. Both her daughters are competitive curlers, and her husband Wayne Middaugh is a three-time World Champion.

“We’re thrilled to have these three elite curlers join our instructional team in Prague this summer,” announced Camp Director David Gravelle. “Besides being tremendous athletes, their teaching skills are sought after both at the high performance and recreational level.”

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Additional instructors to be announced soon.

The World Curling Federation Adult Camp will take place from 29 to 31 August 2023 at the Roztyly Curling Hall in Prague.

WOW! Special Event Management has staged the HOT SHOTS Curling Camps in Canada and the United States since 1995. Over 3,500 campers have attended the summer and autumn clinics. The camp curriculum and world-class instruction have elevated the play of participants and provided campers with the tools to become ambassadors for the sport at the club level.

“Coming out of the pandemic, we have seen a great interest in adult curling education, as most of our North American camps are nearing sell-out,” announced Gravelle. “We’re excited that our proven curriculum and effective teaching style will impact the play of international recreational curlers.”

Our adult camps are three-days of intense, yet fun clinics which cover all aspects of the game from a solid, balanced delivery to effective sweeping techniques,” explained Gravelle. “We also focus on team-building, team communication and lots of strategy – both for beginners and advanced players. Our game situation analysis on the final day, with our instructors providing on-ice coaching, is always a highlight of the camp.”

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The entry fee is \$999 USD, and includes all meals, snack, camp instruction, and two evening excursions – a river dinner cruise of historic Prague, and a brewery tour and dinner. Accommodations and travel to the camp in Prague are not included.

To register visit: <https://worldcurling.org/development/campscourses/>

Engage with the World Curling Federation
on [TikTok](#), [Twitter](#), [Instagram](#), [Facebook](#) and [Weibo](#) and by searching the
hashtags **#curling #wcfamps**

About WOW! Special Event Management Inc.

WOW! Special Events has produced live events in the sport and entertainment world from curling camps to concerts, fairs, festivals and sanctioned watersport competitions. The HOT SHOTS Curling Camps were established in 1995 to create a connection with elite players and club curlers through curling clinics. In, 2013 WOW! Special Events launched PROCURLINGWear, a designer and manufacturer of custom curling apparel.

Visit hotshotscurling.com for more information.

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